



Talk about a light dessert: glow-in-the-dark Popsicles.
ABCNEWS.com

Fast-Food Frontiers

Caffeinated Doughnuts, Viagra Gum and Glow-in-the-Dark Popsicles

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ABCNEWS.com

Jan. 20 — If your mom told you not to play with your food, she obviously wasn't clued into the deep-fried world of fast-food technology, where Popsicles now glow in the dark and doughnuts dunk themselves in coffee.

Let's take a look at the food and beverages that could be coming soon to a supermarket or restaurant near you.

Viagra Gum: The folks at Wrigley's won't let sexual impotence burst your bubble.

The chewing gum company received a patent last year for a brand of gum that would deliver sildenafil citrate, the same drug found in Viagra.

Many men brag about how good they are in bed. But now, such gum-flapping may finally pay off. No word yet on when Wrigley's will bring the product to market, and if it does, will Willy Wonka respond with a new, improved Everlasting Gobstopper?

Texas-Fried Oreos: Texans have a tradition of frying up chickens and catfish, but newfangled cuisine cowboys throw just about every imaginable fat-laden food into bubbling vats of grease.

Deep-fried Oreos were one of 14 new foods introduced in September at the State Fair of Texas, where 3.5 million visitors binged on such delicacies as fried Snickers candy bars and fried cheesecake.

The Oreo is dipped in batter, fried for 30 seconds, and served piping hot. Fair organizers didn't offer a calorie count, but next to a fried Twinkie, last year's rage, it might be downright dietetic.

Glow-in-the-Dark Popsicles: Talk about a light dessert: The next wave of glow-in-the-dark products are edible frozen snacks.

A dessert that glows like nuclear waste might not seem like a bright idea. But glow-in-the-dark necklaces have become such a sensation at carnivals and outdoor concerts that carnies are looking for the next craze.

"When you put a glowing object in your mouth there's bound to be worry at first," says Jim Clark of manufacturer Poppin' Glow. "Once you prove it's safe, it's the thing every kid has to try."

Poppin' Glow's fruity ices are no different from other frozen treats. It's the stick that actually glows. When it's in your girlfriend's mouth, don't forget to mention that she looks radiant tonight.

Caffeinated Doughnut: Not since that historic moment when someone's chocolate got mixed with someone else's peanut butter has American cuisine seen something like this — the caffeinated doughnut.